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## UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	EY DOCKET NO. CONFIRMATION N	
09/927,638	08/13/2001	Hiromichi Takada	212412US-2DIV	7996	
22850	7590 12/12/2003		EXAMINER		
OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C. 1940 DUKE STREET			SILBERMANN, JOANNE		
ALEXANDRIA, VA 22314		ART UNIT	PAPER NUMBER		
	,		3611		

DATE MAILED: 12/12/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(a)		
<b></b>		on No. Applicant(s) 7638 Takada Hali		
Office Action Summary	Examiner		Group Art Unit	
	Silbermann		3611	
—The MAILING DATE of this communication appear	rs on the cover sheet b	eneath the co	orrespondence ad	dress
Period for Response				
A SHORTENED STATUTORY PERIOD FOR RESPONSE IS S MAILING DATE OF THIS COMMUNICATION.	ET TO EXPIRE 3	MONT	H(S) FROM THE	
<ul> <li>Extensions of time may be available under the provisions of 37 CFR 1 from the mailing date of this communication.</li> <li>If the period for response specified above is less than thirty (30) days,</li> <li>If NO period for response is specified above, such period shall, by def.</li> <li>Failure to respond within the set or extended period for response will,</li> </ul>	a response within the statuto ault, expire SIX (6) MONTHS	ory minimum of the from the mailing	nirty (30) days will be co	onsidered timely.
Status				
	-03			
☐ This action is FIMAL.				
☐ Since this application is in condition for allowance except accordance with the practice under <i>Ex parte Quayle</i> , 1939			the merits is close	ed in
Disposition of Claims				
% Claim(s) $5-8$ , $10-13$	is/are p	$\_$ is/are pending in the application.		
Of the above claim(s)	is/are v	_ is/are withdrawn from consideration.		
□ Claim(s)	is/are a	is/are allowed.		
□ Claim(s) 5 - 8 , 10 - 13	is/are r	is/are rejected.		
☐ Claim(s)				
□ Claim(s)		•		
Application Papers		requirement.		
□ See the attached Notice of Draftsperson's Patent Drawing	1 Review PTO-948			
☐ The proposed drawing correction, filed on		☐ disapprove	d.	
☐ The drawing(s) filed on is/are object	, ,			
☐ The specification is objected to by the Examiner.	•			
$\hfill\Box$ The oath or declaration is objected to by the Examiner.				
Priority under 35 U.S.C. § 119 (a)-(d)				
	der 35 U.S.C. § 11 9(a)-	(d).		
<ul> <li>□ Acknowledgment is made of a claim for foreign priority un</li> <li>□ All □ Some* □ None of the CERTIFIED copies of t</li> <li>□ received.</li> <li>□ received in Application No. (Series Code/Serial Number</li> </ul>	he priority documents ha			
☐ All ☐ Some* ☐ None of the CERTIFIED copies of t	he priority documents ha			
<ul> <li>□ All □ Some* □ None of the CERTIFIED copies of t</li> <li>□ received.</li> <li>□ received in Application No. (Series Code/Serial Number</li> </ul>	he priority documents have br)rnational Bureau (PCT F	Rule 1 7.2(a)).		
<ul> <li>□ All □ Some* □ None of the CERTIFIED copies of to received.</li> <li>□ received in Application No. (Series Code/Serial Number of the cereived in this national stage application from the Interest</li> </ul>	he priority documents have br)rnational Bureau (PCT F	Rule 1 7.2(a)).		
<ul> <li>□ All □ Some* □ None of the CERTIFIED copies of to received.</li> <li>□ received in Application No. (Series Code/Serial Number of the received in this national stage application from the Intext.</li> <li>*Certified copies not received:</li></ul>	he priority documents haver)rnational Bureau (PCT F	Rule 1 7.2(a)).		
□ All □ Some* □ None of the CERTIFIED copies of t □ received. □ received in Application No. (Series Code/Serial Numbe □ received in this national stage application from the Inte *Certified copies not received:  Attachment(s)	the priority documents haver)rnational Bureau (PCT F	Rule 1 7.2(a)).	·	on, PTO-152

U. S. Patent and Trademark Office PTO-326 (Rev. 3-97) Application/Control Number: 09/927,638

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#### **DETAILED ACTION**

#### Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 5, 6, 10 and 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over Simmons, US #5,788,076.
- 3. Simmons teaches data code 70' (or 10') affixed to a package of fluid goods (Figure 1). Simmons does not specifically teach what information is included in the code, however, the particular indicia included on a label is considered to be entirely a matter of design choice. It would have been obvious to a person having ordinary skill in the art to place whatever indicia necessary on such a data label. Also, where the sole distinction set out in claims over prior art is in printed matter, there being no new feature of physical structure and no new relation of printed matter to physical structure, such claims may not be allowed. Ex parte GWINN, 112 USPQ 439 (BdPatApp&Int 1955). Additionally, patentable novelty cannot be principally predicated on mere printed matter and arrangements thereof, but must reside basically in physical structure. In re Montgomery, 102 USPQ 248 (CCPA 1954).
- 4. Claims 7, 8, 12 and 13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Simmons in view of Doyle, UK application #2,240,205.

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- 5. Simmons does not teach a can having paint inside, however, this is old and well known in the art. Doyle teaches a can of paint having labels on the outside thereof. It would have been obvious to one of ordinary skill to apply a code label, as in Simmons, to the can of Doyle to provide information thereon.
- 6. The examiner also takes official notice of paint cans for sale with bar codes affixed to the outside thereof.

### Response to Arguments

- 7. Applicant's arguments filed September 22, 2003 have been fully considered but they are not persuasive.
- 8. Applicant argues that the examiner did not consider all of the limitations of the claims, and that the data code has physical structure and the information thereon is not merely a matter of design choice.
- 9. In making the above rejection, the examiner has considered all of the claim limitations. The printed matter (the data code) has been considered, and it does not present a new and unobvious relationship between the printed matter and the substrate. It is understood that the specific instructions printed on the data code are not shown by the prior art, however, this is the only difference. As discussed above, where the sole distinction set out is in printed matter, such claims may not be allowed.
- 10. It is also understood that the data code has physical structure, for example, the ink, paper and backing material, however, there has not been shown any new and unobvious relationship between the printed matter and the substrate.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Joanne Silbermann whose telephone number is 703-308-2091. The examiner can normally be reached on Tu-Th 5:30-2:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 703-308-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9326.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-1113.

John Silbermanr Primary Examiner Art Unit 3611